

# Senior Account Manager.

**Department:** Client Services

**Location:** Bournemouth

## Who are we?

A marketing agency created to service business brands and their unique requirements. We specialise in working with financial technology, financial services, insurance and software businesses, and have a proven record working with some of the biggest global brands as their trusted partner. If this sounds like a company you'd like to be part of then read on...

## What are we looking for?

We're looking for a project leader and a relationship builder who can think big yet deliver on the detail. Ideally with business brand experience, definitely with a proactive attitude, passion for creative thinking and a strong commitment to get the job done.

The work is varied and covers all channels including digital and brand strategy. You will have an excellent team to work alongside and inspire you and a great portfolio of brands to work on.

You will be an expert in managing multiple projects and understand why the little things are just as important to a client as the big things; we want to add real value and take a strategic lead with our clients that comes from knowing their business and their sector as well as they do.

You will have a strong commercial instinct, an idea-driven mind and an opinion worth hearing.

The logo for RT Brand Communications, consisting of the lowercase letters 'rt.' in a bold, dark blue, sans-serif font.

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RT Brand Communications Limited, The Echo Building, 18 Albert Road, Bournemouth, BH1 1BZ

Company No. 04781150. VAT No. 754 9129 06

## What experience do we need?

- At least 5 years' experience in an agency environment
- A proven understanding all things business (financials, reporting, performance)
- An appreciation for great brand, digital & creative work
- You'll be the kind of person that takes presenting to clients seriously and prides themselves on being brilliant at it
- You understand through experience that an agency is high pressure environment, but a fun one too
- Being highly organized is your thing, all day every day
- Strong attention to detail; proofing, checking and double-checking come naturally to you
- You're confident at building relationships with clients, whether in their office, over lunch or on the phone thousands of miles away
- You intuitively know when to take the lead and when to rely on those around you

In return for being brilliant in your role you will receive a competitive salary, 22 days holiday, the equipment you need to be perform at your role and a working environment that oozes style and creativity in the heart of Bournemouth.

**If this role sounds like something you would be amazing at then get in touch with:**

**Sarah Ford**  
Strategy Director and Partner at **rt.**  
sarah@rt.uk.com.

**rt.**

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